



President's Message



Janelle Sperry
WV PTA President
2015-2017

It's hard to believe we are already into the month of November and I'm proud to say your membership campaigns across the state have been extremely successful! We know each of you have been working hard in promoting the importance of PTA in your schools and it's showing by the impressive number of memberships, so congratulations to each of you for a job well done! Remember, that membership campaigns are not only held in the fall, so continue to encourage joining your PTA at every event this year. It's never too late to join the PTA!

This is an exciting time for your West Virginia PTA because we are currently working towards planning our state convention as well as promoting our wonderful programs for the year. The National PTA Reflections program is PTA's signature art enrichment program and is a great way to include the arts in the lives of our children and within the classroom. To encourage participation, talk to your art teachers and principals and get them on board with the program. Additionally, consider hosting after-school workshops to allow your students the time to work on their projects. By providing the art supplies and volunteers to help after school, you will see an increase in participation and hopefully allow your parents to see the excitement in their children's faces as they create their artwork and learn for themselves how valuable the arts can be.

We are also excited that entries are now being accepted for the Student Healthy Recipe Contest. Every child has a special talent and by allowing them the opportunity to create original healthy recipes, we are encouraging them to use their imagination and hopefully by doing so, opening their eyes to the joy of cooking. This is a wonderful family engagement program because you can help your children with preparing their entries and enjoy the extra family-time together.

Convention planning is under way and we hope that each of your PTAs have budgeted for your officers to attend. This is a wonderful opportunity to receive valuable leadership training, attend workshops, presentations of guest speakers, attend the annual student awards luncheon, visit with new vendors, attend the awards banquet and scholarship auction. I can't stress enough the importance of idea sharing with other PTAs across the state and networking with other schools because of the valuable information you will bring home to your members. After the many hours of volunteering at your schools throughout the year, you have earned attending this convention and will become even more motivated, I guarantee it!

As well as our PTA workshops and events at convention, our diversity team is working hard on organizing additional seminars for our special needs children and families. We want to provide the most beneficial information to these parents and will be introducing workshop topics and activities once the schedule is confirmed. So, remember to SAVE THE DATE for the 93rd Annual West Virginia PTA Convention on April 15-16, 2016 at the Lakeview Golf Resort and Spa. You will not want to miss this convention!

Yours in PTA,

Janelle Sperry
President

The mission of West Virginia PTA is make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Kanawha City Elementary PTA

Southwestern Region



Beautification Project

Kanawha City Elementary was built in 1953. It's considered an older school. It has not been updated in a very long time. The PTA voted to take on a year-long beautification project to make our school, well, more beautiful on the inside and out. Parent and teachers are volunteering on various Saturdays to paint our hallways, clean our gymnasium and stage area and redo our teachers' lounge. We're raising funds through business partnerships and sponsorships and donations of money and labor from parents. It sounds like a lot of work, and it is, but the camaraderie with parents has been priceless. And to see the children's and teachers faces when they walk in to an updated, vibrant school...that's what it's all about!



Art and Tech

Our PTA supports a separate program that focuses exclusively on art and technology. This is a very specialized program that has been available to our students for many years. Our current art projects range from recycled art to magazine strip projects to collage and ink pieces. In technology, our 2nd graders are now completing 3 projects in Word Art, Trading cards using PowerPoint, and a small group project using PowerPoint presentations with the kids' science unit topics.



Fall Festival

Our first big bash of the school year was our annual Fall Festival on October 16th. Over 500 people (families and community members) attend this event. This year, we provided lots of events including a game trailer, rock wall, tie dye shirts, pumpkin decorating, face painting, cake walk, sand art, football toss and basketball shoot, and many other activities. It's an awesome time for families and our community to have fun and be involved in the life of our school. Each classroom also creates a pumpkin project to showcase at the festival. At the end of the festival, we auction the artwork to help raise funds for our school. The projects are more impressive every year.

Membership Growth is Key! Strive to win the 2015-2016 Membership Awards



The 2015-2016 Membership Incentive Campaign is going strong! It's important to continue growing your membership through asking new parents, teachers, administrators, and community members to support your PTA by joining! Don't forget to ask last year's members to renew their membership this year! If you need more membership cards, please email office@westvirginiapta.org and the attention of Ponnie Sampson, our membership chair. Through your hard work, you will be recognized at the 2016 West Virginia PTA Convention for membership growth!

Attention: Treasurers (Audits and 990 Tax Filings)



Copies of the audit completed for your PTA for the 2014-2015 fiscal year should be sent to treasurer@westvirginiapta.org at your earliest convenience. Remember, this is one of the Standards of Affiliation items the state PTA needs from your unit!

It's also time to complete the 990 for your unit for the 2014-2015 fiscal year. If your PTA files a 990N (which most PTAs in West Virginia file), we have prepared a Step-by-Step Guide to help walk you through the process. Visit the website for more details. The 990 tax filing is due five months and fifteen days after the end of your fiscal year, so for most of our units that is November 15. If you aren't sure which tax form you are required to file and have questions, email Chris Wuest, WV PTA Treasurer at treasurer@westvirginiapta.org with the name of your local unit, and she will walk you through the process. We are here to help!

West Virginia PTA Scholarships are now being accepted for graduating seniors!



Did you know the West Virginia PTA gives out \$500 scholarships to graduating seniors each year? Through the support of our auction at the WV PTA Convention in the spring, we are able to fund several scholarships to deserving students and the recipients will be recognized at the annual awards banquet. Scholarship applications can be downloaded from our website and can be mailed to Linda Abercrombie, our scholarship chairperson. Applications are due December 31, 2015! See the application for further details.

Have you submitted anything to the West Virginia PTA Resource Library?

One of the most popular requests at our state convention each year is a workshop for "Idea Sharing". You want to know what other PTA's around the state are doing so you can get fresh, new ideas and bring them back to your local units!

We have created a RESOURCE LIBRARY on the West Virginia PTA website just for your ideas! Email library@westvirginiapta.org and include your event flyers and notes about your favorite activities including membership campaigns, fundraising ideas, bulletin board ideas, family engagement nights, back to school picnics, etc.



We will include them in our resource library on the website so you can "idea share" all throughout the year! Now we just need your submissions! They can be sent as PDF's or as a Microsoft Word document. We will take care of the rest!

Marketing Resources for your Unit

Keep these websites handy!

www.westvirginiapta.org

www.pinterest.com/westvirginiapta

www.twitter.com/westvirginiapta

www.facebook.com/westvirginiapta

The West Virginia PTA website has been redesigned and includes a great number of resources for you including:

Student Recipe Challenge

The Kid's Cook Monday

National PTA updates

Reflections

Diversity

Standards of Affiliation

Advocacy

Convention

Programs

Scholarship

Membership

Training

Treasurer Info

Forms

We are always looking for suggestions or new ideas for our units so if there is something you would like to see on our website please email info@westvirginiapta.org with any thoughts!

You can also follow us on Pinterest, Twitter and Facebook to receive up-to-date information from West Virginia PTA! Don't forget to visit the West Virginia PTA store for all your PTA branded items!



Kathy Parker
2015-2017
President-Elect

On September 15, 2015, I participated in the first of six Federal Legislative Chair (FLC) Webinars. It was very informative. The National PTA legislative leaders talked about: the FLC Handbook, which is now electronic; the role of the FLC, which is to advocate to federal elected officials and shares issues with our state and local PTAs, and to get more PTA members to sign up for PTA Takes Action; and the Advocacy Toolkit on NPTA website. NPTA Legislative Committee then gave an update on some of the bills they're working on: ESEA/NCLB (Elementary and Secondary Education Act), JJDPA (Juvenile Justice & Delinquency Prevention Act), and HHFKA (Healthy Hunger-Free Kids Act). You can look to see what letters NPTA has signed on to support on their web-site, including Child Nutrition and Health, Early Childhood Learning, Education Technology and Student Data Privacy, etc.

On September 22, 2015, I attended the first meeting of Dr. Martirano's Stakeholder Advisory Group, with the West Virginia State Superintendent of Schools. The purpose of the meeting was for us to learn more about Dr. Martirano's "One Voice, One Focus" vision for West Virginia schools, as well as for us to provide input in how we can work together to improve public education in our state. Representatives from the military, NAACP, teacher and service personnel unions, lawyers, the realtor's association, higher education, and many other business leaders were in attendance. Dr. Martirano began the meeting by going through his vision and goals, pillars and priorities. He wanted to set a foundation. Then he distributed a draft copy of his strategic plan, which he went through in some detail. He asked for our input on the Strategic Plan, looking for omissions, adding measurable goals, etc. This group will be meeting quarterly to forward the work begun at this first meeting.

Here are some of his priorities/goals/objectives:

1. Students graduate from high school college/career-ready
 - a. Improve Grade 3 reading proficiency
 - b. Improve Grades 3-8 ELA (English/Language Arts) and Math proficiency
 - c. Increase student success in rigorous courses leading to college credit or industry-recognized credentials
 - d. Improve Graduation Rate
2. Improve safe and supportive school environments: bullying, attendance, aggressive conduct
3. Improve workforce: increase salary, decrease use of substitutes, increase teacher credentials
4. Develop extensive and meaningful parent and community relationships, with effective communication with all stakeholders
5. Implement and expand data management systems and teacher evaluation systems

West Virginia
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How can you get involved? Join PTA's Take Action Network

If you don't know how to advocate for your child, here are some easy things you can do. National PTA has lots of resources as well!

✓ Join the PTA Takes Action Network to receive action alerts to contact your members of Congress on public policy issues important to PTA and you!

✓ Sign up to receive Takes Action E-Newsletters:

PTA Takes Action (monthly)

Leadership Briefing (monthly)

Local Leader News (monthly)

PTA Parent (bi-monthly)

Member Benefits Provider (bi-monthly)



✓ Go to: www.pta.org; under Advocacy – PTA Takes Action Network

Getting to Know Your WV PTA Leaders

My name is Rose Rossana and I am married to my high school sweetheart, Doug. We have two beautiful boys, Michael, 11 and Mitchell, 9. We enjoy having our kids involved in activities they love which include baseball and a new sport this year of golf. Their biggest passion has become music as they both have been playing guitar for over a year now and my oldest plays trumpet as well. We enjoy spending family time with each other and taking little weekend trips. It is very important for all of us to enjoy time with our boys' grandparents as much as possible which include a Sunday dinner with all of us. Family and friend time is special for our family.

I am the Regional Director for the North Central Region. I have been a member of PTA since 2009. For Johnson Elementary School, I was Secretary (2011-13) and President (2013-15). I began on the Anti-Bullying Committee at our school and have organized several activities including Santa Shop and our first Fun Run/Walk. I re-started our school wide year book and am in my 3rd year creating it. The most exciting projects during my time as President were being able to purchase new playground equipment for our school and being awarded the School of Excellence from the National PTA. I have met some amazing people during my time in PTA. I am always amazed at the hard work and dedication that our parents put forth in making things special for our kids.



Rose Rossana
North Central Regional Director

It's Time to Start Promoting the Reflections Program!

“Let Your Imagination Fly”

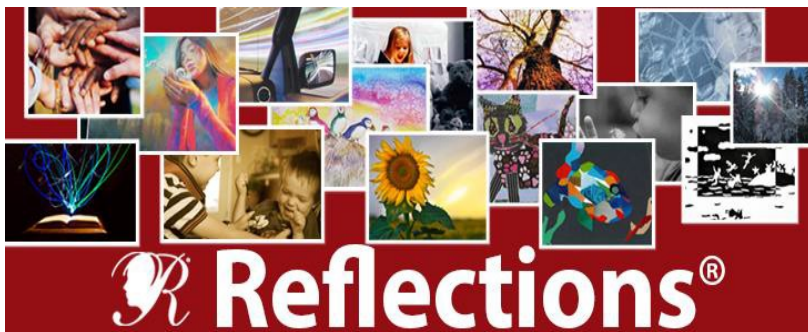
All children deserve opportunities to explore the arts, so we are proud to promote the Reflections Programs.



The National PTA Reflections program is PTA’s cornerstone arts program. It was developed in 1969 by Colorado’s PTA President Mary Lou Anderson to encourage students to explore their talents and express themselves. Since then, the Reflections Program has inspired millions of students to reflect on a specific theme and create original artwork.

Each year, students in Grades Pre-K through 12 are recognized for bringing the theme to life through dance choreography, film production, literature, music composition, photography and visual arts. In 2012, the Special Artist Division emerged as an optional division for students whose physical, cognitive, or mental health challenges meet ADA guidelines.

The arts—and the National PTA Reflections program, in particular—can be a valuable tool for building stronger partnerships in your school community



Congratulations

2015 National PTA
Award of Excellence
Angela Rithner

~

Wellsburg Middle School
Wellsburg, WV

If you are interested in more information about the Reflections program, visit the West Virginia PTA website and you will find links to student entry forms, local leader guides, local PTA registration forms, reference guides, judges rubric, and special artist program flyers.

www.westvirginiapta.org/reflections

West Virginia PTA Student Healthy Recipe Challenge



Entries are now being accepted until
January 15, 2016!

Age Divisions:

Primary (K-2)
Intermediate (3-5)
Middle School (6-8)
High School (9-12)

Recipe Categories:

Hearty Breakfast
Nutritious Lunch
Wholesome Dinner
Snacks/Appetizers
Healthy Desserts
Allergy Free Recipes
Best Cooking Video!

West Virginia PTA is looking for original, healthy recipes created by our students! This contest is open to all WV students in grades kindergarten-12 in seven fun categories. Students can enter one recipe in each category and winners will be recognized at the 2016 West Virginia PTA Convention.

Remember, all entries go directly to the state level, there are no school competitions. Visit the West Virginia PTA website for more details or email office@westvirginiapta.org.

The Kids Cook Monday

The Kids Cook Monday program encourages families to set aside the first night of every week for cooking and eating together as a family. It provides examples of family friendly recipes and video demonstrations along with a free starter family dinner toolkit- making it easy for families to cook and eat together every Monday.



Please visit the West Virginia PTA website and look for this link and see how easy the program is and enjoy dinner at home with your family every Monday night! This is great family engagement activity!



National PTA and Bayer USA Foundation Team Up to Engage Families in STEM Education

Collaboration will focus on filling a gap in STEM education, increasing access to STEM experiences for all students and inspiring the next generation of STEM professionals

National PTA and Bayer USA Foundation have teamed up to launch a national effort to engage families in science, technology, engineering and math (STEM) education. Through the effort, National PTA and Bayer will deliver 100,000 STEM experiences over the next three years that engage entire families in hands-on activities—both in schools and at home. The goal is to fill a critical gap in STEM education, increase access to STEM experiences for all students and inspire the next generation of STEM professionals.

National PTA and Bayer's collaboration answers President Barack Obama's call to improve STEM education. Their efforts were announced in conjunction with the White House Astronomy Night.

"Decades of research show the critical role families play in children's success and achievement—no matter a family's socioeconomic background. Research also demonstrates that parents and guardians are the most influential in guiding in a child's educational and career decisions," said Laura Bay, president of National PTA. "Family engagement is essential to strengthen STEM education and help all children realize their fullest potential."

"For 20 years, Bayer has provided high-quality, meaningful STEM experiences to children through its 'Making Science Make Sense®' program," added Nathan R. Monell, CAE, National PTA executive director. "We are excited to collaborate with Bayer to build on 'Making Science Make Sense,' as well as other STEM programs, by engaging entire families."

A recent survey commissioned by Bayer underscores the importance of family engagement to STEM education. Key findings from the survey include:

- Parents are most likely to say they, themselves, play the biggest role in stimulating their child's interest in science (46 percent), followed closely by teachers (44 percent).
- Nearly one-third (31 percent) of parents don't feel confident enough in their scientific knowledge to help their children engage in hands-on science activities.
- One-third (32 percent) of teachers say parent support or involvement at home would be most helpful in increasing hands-on science learning experiences.

Through a variety of activities—including events, grants and resources—Bayer, National PTA and local PTAs across the country will engage and empower families to support student success in STEM and inspire their children to pursue STEM careers. The effort will include a focus on increasing access to STEM experiences in urban areas, particularly among girls and under-represented youth.

In early 2016, National PTA and Bayer will convene a STEM Family Engagement Alliance of education and industry leaders to work together to enhance STEM education through family engagement.



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**The National PTA magazine is now digital!
Go to ptaourchildren.org and check it out!
It is full of great articles and resources
for your PTA!**



Our Children Magazine

Keeping Our Children's Safety First

DIGITAL EDITION

PTAOurChildren.org



Connect for Respect



Connect for Respect (C4R) is National PTA's initiative to help students, parents and educators to create school climates full of safe and supportive peer relationships.

Research shows that one of the most effective ways to prevent bullying behavior is to create a positive school climate. School climate encompasses everything that contributes to a student's experience with a school—from the physical building to policies, staff and peer culture. Positive school climates exist in schools where students, families and educators all work collaboratively to build a culture of respect.

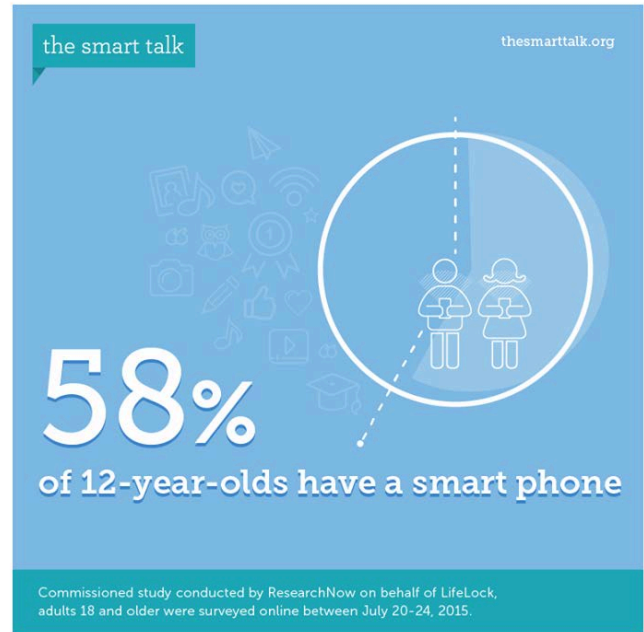
Use the Connect for Respect (C4R) Toolkit to guide your PTA/PTSA on ways to engage students in improving the school climate and reducing bullying. Visit the National PTA website for more information. (www.pta.org/c4f)

Having “The Smart Talk” with your kids

The Smart Talk gets parents and kids together to have a clear conversation about all the devices you use and how to be responsible.

West Virginia PTA will be providing a series of information to help promote this wonderful program. Whether you are taking these resources to your child's school, PTA meeting or planning for an awesome conversation with your kids at home, we have everything you need right here and more!

Visit TheSmartTalk.org for more details or www.westvirginiapta.org



**Are you ready to have
#The Smart Talk?**

Northern Regional Director - Report

Into my 5th month as the Northern Regional Director and it doesn't seem like 5 months have passed! My region is a large and mostly rural one. I have never seen so many gravel roads since I left New Jersey. My region covers Hancock, Brooke, Ohio, Marshal and Wetzel Counties. As a Regional Director, my most important Job "is to provide 2-way communication from the local units and councils to the West Virginia PTA Executive Committee and Board of Managers". That is a direct quote from my job description. I will do my best to be available to any units in my region and help answer any questions I can. In order for each local PTA to be in compliance, the West Virginia PTA office needs copies of their audits, 990's, local unit officer forms, bylaws updated every three years, monthly membership dues, and general liability and bonding insurance. I am willing and able to help each PTA in my region to be in compliance. These are not only WVPTA rules but also non-profit and IRS regulations. It is not hard or scary, just give me a call or send me an email, I'm here to help!



Diane Klinger
Northern Regional Director

Keeping the Arts Alive Johnson Elementary School PTA Reflections Art Program

Submitted by: Rose Rossana, North Central Regional Director



As our education system has evolved over the years, the arts in schools has faded away to what used to be a daily class, to now where schools are barely fitting in one class per week. For others, there is no art at all because of tighter budgets. For these reasons, the PTA Reflections Art program has allowed students to thrive and explore their talents in the arts.

Johnson Elementary School in Bridgeport, WV has participated in the PTA Reflections Art Program for many years. They began their journey by encouraging their students to submit entries for inclusion in an evening Art Gallery during the month of January. As the years went on, they continued to improve every year and decided to make a change as to encourage more participation in this event. Beginning in 2014, they moved the entry date for this program to the month of October. "Since then, we went from 30 entries to an amazing 50 plus entries in 2015," three year Johnson Elementary PTA Reflections Chair, Stacy Martin said. Mrs. Martin said, "I am thrilled with the participation this year. It was the right thing for our students to have this time for entry submission. We have also had students enter in more than one category which shows their passion for the arts."

Over the past two years, Mrs. Martin decided to have all entries judged before the evening of the Reflections Art Gallery. This judging panel consists of a small group of volunteers not associated with any of the entries with some having a background in an art related field. This has helped with making the art gallery more relaxed and focused on allowing everyone to walk around and enjoy viewing the entries. They also have a small reception in the gallery with light refreshments. Then the awards are announced by marking the winners with place or participant cards. Midway through the gallery, they conduct the Awards Ceremony where the students are recognized for their entries.



PTA President Jennifer Bell was very happy again this year with the event. "It has always been the goal of the Johnson Elementary School PTA to encourage and showcase the artistic talents of our students. The Reflections Art program has grown at our school since we started five years ago. Our first Art Gallery maybe had 10 entries but this year we had 55 pieces of art submitted. It was exciting to see the students submit more videos in film production this year! As technology changes the artistic mediums change with it", Mrs. Bell said.



Take the #StoptheSpread Pledge with MedExpress

MedExpress is committed to keeping our communities healthy, but they can't do it alone. That's why the West Virginia PTA is asking you to join us by taking the #StoptheSpread pledge and do your part to keep from spreading sickness to others. Help us raise awareness about the importance of practicing everyday healthy habits to prevent wide-spread illness. Remember to:

- Sneeze into a tissue
- Get a flu shot
- Wash your hands
- Drink plenty of water
- Get plenty of rest
- Visit your doctor

There's also more to flu season than the flu. Illnesses such as colds, strep throat, ear infections and sinus infections are common. That's why there's MedExpress Urgent Care. Open 8 to 8 every day with no appointment necessary – because colds and flu don't follow your schedule. medexpress.com

The graphic is a vertical rectangle with an orange top half and a dark blue bottom half. At the top, the text '#StoptheSpread' is written in white, with a hand icon above the 'e'. Below this, the words 'TAKE the PLEDGE' are written in large, white, bold letters. Underneath, the 'ME MedExpress' logo is displayed. The middle section, on a dark blue background, contains white text: 'Spread the Word, Not Sickness', followed by a paragraph about preventing illness, a quote 'we need your help', and another paragraph about the pledge. At the bottom, it says 'Take the pledge and help us #StoptheSpread stopthespreadpledge.com because no one likes to be sick.' and features a red box with white text: 'FLU SHOTS now AVAILABLE ME MedExpress + 8-8 EVERY DAY + JUST WALK IN'.

Fire Up Your Feet

National PTA partnered with Safe Routes to School National Partnership and Kaiser Permanente for Fire Up Your Feet—a physical activity program that encourages families to get more physical activity while raising money for their PTA or school. There are two main components to the Fire Up Your Feet program: fundraising and the activity challenge.

Fire Up Your Feet helps PTAs, schools and families be more active and raise money. You can raise funds through walkathons, fun runs and other physical activity efforts to support all kinds of resources for your school, such as P.E. equipment or a cafeteria salad bar.

Fire Up Your Feet is available to any school and PTA, and 75% of the funds collected go directly to the school or local PTA! Read the fundraising toolkit for a step-by-step guide to make your program a success. Visit National PTA's website for more information. (www.pta.org/fireupyourfeet)



West Virginia PTA Membership Campaign for Special Needs

It's an exciting time for West Virginia PTA! We have been embarking on a campaign to include parents of Special Needs children as members.



By adopting a proposal to pay state and national dues for two memberships per school for Special Needs parents, we are hoping the local unit will waive their dues so we can begin a journey of being more inclusive. Locals may decide how to choose the members. Please support the inclusion of Special Needs parents in your PTA. If you would like more information or help in this process, you may contact Ginnie Molnar, Diversity Chair at diversity@westvirginiapta.org.

Getting to Know Your WV PTA Leaders

My husband, Larry, and I have been married 27 years, and we live in the little community of Chapel, which is in Braxton County. We have three sons: Scotty (26), who is a graduate from Mountain State College, in Beckley with a Cutlery Arts Degree and a Pastry Chefs Degree. Marc (25) is a graduate from Glenville State College with a Bachelor's Degree of the Arts and resides in Buckhannon. Lucas (22) lives in Gassaway and works for Flints Construction.

I am an Autism Mentor/Special Education Aide at Braxton County Middle School. I have been with Braxton County Board of Ed. For the last 19 yrs. I first got involved in PTA when Scotty entered Braxton County Middle School, in 1999, where I have served many positions and am currently serving as President. I helped start Braxton County High PTSA and am currently serving as President.



Missy Jones
First Vice President
Bylaws Chairperson

I am currently serving as 1st Vice-President; By-laws Chair, for West Virginia PTA. I have served as secretary and Central Regional Director, 2011-2015. I have also served on the Scholarship Committee; 2011-2015, The Nomination Chair; 2013 and 2015, As the Elections Chair; 2013, On the Awards Committee, 2011-2013, and as West Virginia's NCS (National Council of State) Rep; 2012 and 2014, The Extension Committee; 2011-2015, and several other committees.

I have received the West Virginia Life Membership, the West Virginia PTA Star Award for the Central Region, and was awarded the West Virginia PTA Service Personnel of the Year 2013. I have enjoyed serving my local PTAs and West Virginia PTA and hope to spend many more years serving.



National PTA Board of Directors Adopts Position Statement on Student Data Privacy and Security

ALEXANDRIA, Va., (Oct. 28, 2015) — With the increasing use of technology and data in education, National PTA’s board of directors adopted a new position statement on student data privacy and security during its October board meeting. The statement calls for the promotion of policies that maintain the confidentiality of student information and ensure families have appropriate notification and consent for what and how children’s data is collected and used.

“Technology and data are powerful tools to improve teaching and learning, but at the same time, it is imperative that students’ academic and personal information is protected,” said Laura Bay, president of National PTA. “It is a top priority of National PTA to make certain that children’s data is safeguarded and that families are informed and engaged in the process.”

As outlined in the position statement, National PTA and its constituents are committed to promoting policies and procedures that:

- Require states, districts and schools to be transparent and engage with families on the privacy and protection of student data
- Allow for parents and families to retain the right to review, inspect and obtain copies of their children’s education records or online profiles
- Require school districts and online service providers to effectively and appropriately handle data breaches, including procedures to notify students and families

National PTA also urges school districts to designate a privacy and security officer to ensure compliance with privacy law as well as coordinate professional development for teachers, principals and any school employee or official who handles student data.

The association believes that federal laws—including the Family Educational Rights and Privacy Act (FERPA) and Children’s Online Privacy Protection Act (COPPA)—must be modernized to protect electronic student profiles and the collection of information gathered online. PTA calls for Congress to also address the growing use of online service providers to make sure there are adequate parameters around the collection, storage, security, dissemination and destruction of student data.

“Data is critical to assess learning, guide instruction to better meet the needs of students and measure how well a school is performing. State departments of education and local districts also collect and aggregate data to help guide policy decisions and plan budgets,” added Shannon Sevier, vice president of advocacy for National PTA. “Guaranteeing the effective use of students’ data to support educational outcomes while keeping this information protected remains paramount.”

In addition to adopting the position statement, National PTA recently collaborated with the [Future of Privacy Forum](#) and [ConnectSafely](#) to develop a free, digital guide to help parents understand the laws that protect student data as well as students’ and parents’ rights under the laws.

Just a hint.....



Can you guess the theme for this year's convention?

April 15-16, 2016

Lakeview Golf Resort and Spa
Morgantown, WV

Save the Date!

Workshops - Training
Awards - Networking - Idea Sharing



You don't want to
miss this year's
convention!

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Please email
office@westvirginiapta.org
with any questions!

93rd Annual West Virginia PTA Convention Sponsorship Levels

Diamond Sponsor - \$1,500.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Opportunity to speak directly to attendees during a general session
- One FREE prominent vendor space.
- Will be featured sponsor of well-recognized speakers, including WV Teacher of the Year in all marketing material!

Platinum Sponsor - \$1,000.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- One FREE prominent vendor space.
- Will be featured sponsor for annual PTA awards!

Gold Sponsor - \$750.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of workshops, trainings, and round table discussions

Silver Sponsor - \$500.00

- Receive a free full-page advertising space in the convention program
- Special placement through the convention hall
- Will be featured sponsor of scholarship dinner

Bronze Sponsor - \$250.00

- Receive a free full-page advertising space in the convention program
- Will be featured sponsor of refreshments, hospitality room, favors, etc.

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“Your Help Makes a Difference!”

West Virginia PTA is a 501©(3) tax-exempt organization and your sponsorship is tax deductible. The annual convention is the yearly meeting and training of more than one hundred parents, teachers, administrators and community members from throughout West Virginia. The Student Awards Luncheon hosts almost 300 guests from across the state!

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All sponsors will receive dedicated promotion and recognition through our Thank You page in the convention program. All sponsors will be recognized during the Awards Banquet.

MAKE CHECKS PAYABLE TO:

West Virginia PTA
Attn: Convention Sponsorship
PO Box 3557
Parkersburg, WV 26103

West Virginia PTA Board of Managers Directory

Executive Committee

President	Janelle Sperry	Email: president@westvirginiapta.org
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2 nd Vice President	Ponnie Sampson	Email: membership@westvirginiapta.org
Secretary	Dani Hancock	Email: secretary@westvirginiapta.org
Treasurer	Chris Wuest	Email: treasurer@westvirginiapta.org
At Large Member	Karen Sherman	Email: atlargemember@westvirginiapta.org

Regional Directors

Central	Missy Jones (acting)	Email: bylaws@westvirginiapta.org
Eastern	Bryan Anderson	Email: easterndirector@westvirginiapta.org
North Central	Rose Rossana	Email: northcentraldirector@westvirginiapta.org
Northern	Diane Klinger	Email: northerndirector@westvirginiapta.org
Southern/Southwestern	Jennifer Griffith	Email: southerndirector@westvirginiapta.org
Western	Robert Davis	Email: westerndirector@westvirginiapta.org

Committee Chairpersons

Marketing	Beth Anderson	Email: marketing@westvirginiapta.org
Diversity	Ginnie Molnar	Email: diversity@westvirginiapta.org
Health & Safety	Jean Parr	Email: healthandsafety@westvirginiapta.org
Office Coordinator	Kathy Goldstein	Email: office@westvirginiapta.org
Parent/Family Engagement	Craig Arnold	Email: parentandfamily@westvirginiapta.org
Parliamentarian	Judy Snider	Email: parliamentarian@westvirginiapta.org
Scholarship	Linda Abercrombie	Email: scholarship@westvirginiapta.org
Resource Development	Amy Arnold	Email: resourcedevelopment@westvirginiapta.org
Reflections	Billie Jo Bagnell	Email: reflections@westvirginiapta.org
Youth Member	Gabi Hancock	Email: youthmember@westvirginiapta.org

Office

West Virginia PTA

P.O. Box 3557, Parkersburg, WV 26103-3557

Phone: 304-420-9576 Fax: 304-420-9577

Email: office@westvirginiapta.org or info@westvirginiapta.org

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